

MEDIA KIT 2026

BOBBIE KNOX

SPEAKER & EVENT HOST

*Real conversations.
Meaningful rooms.
Lasting impact.*

FOUNDER & EXECUTIVE PRODUCER
THREE-TWENTY STUDIO

bobbieknox.com

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ABOUT BOBBIE

Built for the room. Grounded in the work.

Bobbie Knox is a speaker, event host, founder, and executive producer whose work lives at the intersection of commitment, leadership, and live experience. As Founder and Executive Producer of Three-Twenty Studio, she shapes experience strategy, programming, hospitality, creative direction, and the attendee journey behind live events.

Before entrepreneurship and producing, Bobbie served eight years in the United States Army. That experience sharpened the discipline, resilience, responsibility, and follow-through that now shape how she leads, speaks, and hosts. She has also built multiple businesses, bringing a practical operator's perspective to every room she enters.

Commitment changes more than the goal.

Bobbie's work is about the space between intention and action - and what becomes possible when you stop negotiating with yourself.

Speaker. Host. Producer.

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What If You Meant It?

54 DAYS TO COMMITTED

An honest, practical keynote about what happens when you stop renegotiating the things that matter. Bobbie explores the choices between intention and action, the discipline required when motivation fades, the courage to take meaningful risks, and how to keep going when life gets in the way.

COMMITMENT

Turn intention into action.

COURAGE

Move before you feel completely ready.

DISCIPLINE

Keep going when motivation fades.

TAKING RISKS

Choose the next brave move on purpose.

“What happens when you finally do what you said you would do?”



EVENT HOST

Bring the room together.

As an event host, Bobbie creates a seamless, engaging experience from start to finish. She opens and closes the event, introduces speakers, connects the moments between sessions, keeps the room grounded and energized, and helps the audience feel like they are part of one intentional experience rather than a series of disconnected segments.

HOSTING CAN INCLUDE

OPEN + CLOSE	Set the tone at the beginning and land the experience well.
INTRODUCE	Welcome speakers, guests, and key moments with clarity.
CONNECT	Create smooth transitions and keep the room oriented.
ENGAGE	Read the room, respond naturally, and keep energy human.



Warm enough to connect. Precise enough to lead the room.

EXPERIENCE

Built behind the scenes.

THREE-TWENTY STUDIO

Executive Producer

Bobbie leads Three-Twenty Studio, a live experience and conference production company focused on experience strategy, programming, hospitality, creative direction, and execution. Her producing background means she understands both the full room and the smallest detail.

LEADERSHIP FOUNDATION

Eight years in the Army

Before business and live events, Bobbie served eight years in the United States Army. The lessons remain central: preparation, resilience, responsibility, calm under pressure, and doing what needs to be done when conditions are not ideal.

APPROVED SHORT BIO

Bobbie Knox is a speaker, event host, founder, and executive producer. She is the Founder and Executive Producer of Three-Twenty Studio and the creator of 54 Days to Committed, a personal experiment exploring what changes when you stop renegotiating the things that matter. After eight years of U.S. Army service, Bobbie brings discipline, candor, warmth, and an operator's perspective to stages and live experiences.

“The moment between intention and action is where everything changes.”

Conversations worth having.

MEDIA CONVERSATION TOPICS

- Commitment versus motivation
- Following through when life gets in the way
- Discipline, courage, and meaningful risk
- Building live experiences people remember
- Leadership lessons from the Army, business, and production
- Why strong rooms are designed, not accidental

SAMPLE INTERVIEW QUESTIONS

- What did 54 Days to Committed teach you about commitment?
- Why do we keep renegotiating with ourselves?
- What does discipline look like after motivation disappears?
- How has producing live experiences changed the way you lead a room?
- What makes an audience feel genuinely connected to an event?

Booking & media inquiries

For speaking, event-hosting, interview, and media inquiries, use the contact page at bobbieknox.com.

BOBBIEKNOX.COM/CONTACT

AT A GLANCE

POSITIONING	Speaker & Event Host
KEYNOTE	What If You Meant It?
EXPERIMENT	54 Days to Committed
COMPANY	Three-Twenty Studio
BACKGROUND	8 years U.S. Army